	NEWS CHANNEL MARYLAND-VIRGINIA-WASHINGTON, DC®	News Channel 8 1100 Wilson Blvd, 6th F Arlington, VA 22209
	Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015	

Contract #	3034223	Date Entered	09/19/17
Schedule Dates	09/20/17-09/26/17	Last Modified	09/19/17
Advertiser	Ed Gillespie for VA Governor (116805)	Entered By	Kelsey Reardon
Agency	Strategic Media Placement (6694)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	
Brand	Ed Gillespie (671299)	Demo	
Salesperson	Monares, Barbara (3870)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$675.00
СРЕ	3145	Net Total	\$3,825.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

ZNWS (ZNWS)		
By Broadcast Month	Spots .	<u>Rate</u>
Sep. 2017	14	\$2,750.00
Oct. 2017	12	\$1,750.00
Grand Total:	26	\$4,500.00
		+ 1,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/17-09/22/17	2	:30	6A- 7A (EST)				1		1	1	2	\$125.00	\$250.00	ZNWS (ZNWS)		9/19/17
2.0	Normal Line / SPOT	09/21/17-09/21/17	2	:30	7A- 8A (EST)					1		1	1	\$150.00	\$150.00	ZNWS (ZNWS)		9/19/17
3.0	Normal Line / SPOT	09/21/17-09/21/17	2	:30	6P- 7P (EST)		1			1			1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
4.0	Normal Line / SPOT	09/20/17-09/20/17	2	:30	7P- 8P (EST)				1				1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
5.0	Normal Line / SPOT	09/20/17-09/22/17	2	:30	9P- 9:30P (EST)				1	1	1	1	3	\$150.00	\$450.00	ZNWS (ZNWS)		9/19/17
6.0	Normal Line / News	09/20/17-09/22/17	2	:30	10:30P- 11P (EST)				1		1		2	\$250.00	\$500.00	ZNWS (ZNWS)		9/19/17
7.0	Normal Line / SPOT	09/22/17-09/22/17	2	:30	5P- 6P (EST)						1		1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
8.0	Normal Line / SPOT	09/21/17-09/21/17	2	:30	8P- 8:30P (EST)					1	i			\$100.00		ZNWS (ZNWS)		9/19/17
8.0.1	Closed Preempt	09/21/17														ZNWS (ZNWS)	No Availability/Exception - Paid Programming	
9.0	Normal Line / SPOT	09/25/17-09/26/17	2	:30	6A- 7A (EST)		1	1		i			2	\$125.00	\$250.00	ZNWS (ZNWS)		9/19/17
10.0	Normal Line / SPOT	09/25/17-09/26/17	2	:30	7A- 8A (EST)		1	1			i		2	\$150.00	\$300.00	ZNWS (ZNWS)		9/19/17
11.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	5P- 6P (EST)		1					1	1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
12.0	Normal Line / SPOT	09/26/17-09/26/17	2	:30	6P- 7P (EST)			1			-		1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Standard

Accepted-Agency/Advertiser:

Strat 7669	News Cha 1100 Wilso Arlington, Vinginia - Washington, Vinginia - Washington, DC®	on Blvd, 6th Fl	Sch Ad' Age Pro Bra Sal Sal Buy Pho CPI Acc	esperson es Office er Name ne/Fax	# 3034223 09/20/17-09/26/3 Ed Gillespie for V. Strategic Media P POLITICAL CAND Ed Gillespie (6712 Monares, Barbara WJLA/GJLA/EJLA / 3145 Local/Political Car Standard	A Gove Placem PIDATE 299) a (387)	ent (66 E (ns) (594) 1186)			Date Entered Last Modific Entered By CO-OP Headline # Demo Order Type Package De Commission Net Total Sales Tax	ed eal n %	09/19 09/19 Kelsey No Norm 15.00 \$675. \$3,82	9/17 y Reardon nal 0		ZNWS (ZNWS) By Broadcast Month Sep. 2017 Oct. 2017 Grand Total:	Spots 14 12 26	\$2,750.00 \$1,750.00 \$4,500.00
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	V Mo	Tu	∪ We Th	Fr Si	a Su	Spots	Rate		Total	T	Station	Comments	Entered
Line	Line Type / Break Type (Ref #) Normal Line / SPOT	Dates 09/25/17-09/25/17	Sec 2		Run Times 7P- 8P (EST)	SPW	V Mo	-	We Th	Fr Si	a Su	Spots 1	Rate \$100	0.00	Total \$100.00) znws (znw	Station (S)	Comments	Entered 9/19/17
13.0		<u> </u>		:30		SPW	_	-	1 1	Fr Si	a Su	Spots 1			\$100.00	ZNWS (ZNW	S)	Comments	
13.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	7P- 8P (EST)	SPW	1				a Su	Spots 1 1 2	\$10	0.00	\$100.00 \$100.00		(S) (S)	Comments	9/19/17
13.0 14.0 15.0	Normal Line / SPOT Normal Line / SPOT	09/25/17-09/25/17 09/26/17-09/26/17	2	:30	7P- 8P (EST) 3P- 8:30P (EST)	SPW	1	1			a Su	Spots 1 1 2 2 1 1	\$100 \$100	0.00	\$100.00 \$100.00 \$300.00	ZNWS (ZNW	(S) (S)	Comments	9/19/17 9/19/17
13.0 14.0 15.0 16.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	09/25/17-09/25/17 09/26/17-09/26/17 09/25/17-09/26/17	2 2	:30 :30 :30	7P- 8P (EST) 3P- 8:30P (EST) 3P- 9:30P (EST)	SPW	1 1 1	1			a Su	Spots 1 1 2 2 1 1 1 1	\$100 \$100 \$150 \$250	0.00	\$100.00 \$100.00 \$300.00 \$250.00	ZNWS (ZNW	(S) (S) (S) (S)	Comments	9/19/17 9/19/17 9/19/17
13.0 14.0 15.0 16.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / News	09/25/17-09/25/17 09/26/17-09/26/17 09/25/17-09/26/17 09/25/17-09/25/17	2 2 2	:30 :30 :30 :30	7P- 8P (EST) 3P- 8:30P (EST) 3P- 9:30P (EST) 10P- 10:30P (EST)	SPW	1 1 1	1			a Su	Spots 1 1 2 1 1 1	\$100 \$100 \$150 \$250	0.00	\$100.00 \$100.00 \$300.00 \$250.00	ZNWS (ZNW ZNWS (ZNW ZNWS (ZNW	(S) (S) (S) (S) (S)	Comments	9/19/17 9/19/17 9/19/17 9/19/17
13.0 14.0 15.0 16.0 17.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / News Normal Line / News	09/25/17-09/25/17 09/26/17-09/26/17 09/25/17-09/26/17 09/25/17-09/25/17 09/26/17-09/26/17	2 2 2 2 2	:30 :30 :30 :30 :30 :30	7P- 8P (EST) 3P- 8:30P (EST) 3P- 9:30P (EST) 10P- 10:30P (EST) 10:30P- 11P (EST)	SPW	1 1 1	1 1				Spots 1 2 1 1 1 1 1	\$100 \$100 \$150 \$250 \$250	0.00 0.00 0.00 0.00	\$100.00 \$100.00 \$300.00 \$250.00 \$250.00	ZNWS (ZNW ZNWS (ZNW ZNWS (ZNW ZNWS (ZNW	(S) (S) (S) (S) (S) (S)	Comments	9/19/17 9/19/17 9/19/17 9/19/17 9/19/17

CONFIRMATION CONTRACT

Date:

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